

CERTIFICATE COURSE IN

EVENT MANAGEMENT



Managed by Vanita Vishram



**Sheth Purushotamdas Thakur Das Mahila College of Arts
and Home Science & Science Unit**

(Affiliated To Veer Narmad South Gujarat University, Surat)

Ph.:0261-266 5845/46, 2300 249/50/51, www.sptmc.in, E-mail: office.sptmc@gmail.com

SESSION STARTING FROM JULY

For further enquiry contact College Office/ Call: 0261- 2300 252

Course Overview

- Introduction to Event Management
- Concept and Design
- Legal Compliance
- Event Marketing and Promotion
- Risk Management
- Protocol, Staging, Staffing
- Operations and Logistics
- Safety and Security
- Financial Management

Eligibility

10th Pass

Duration

240 hours (Approx. 4 months)

Fee

Rs. 4000 (for SPTMC Students), Rs. 4500 (for others)

Job Opportunities

There are plenty of jobs in this industry. Talented youngsters who want to leave their mark have numerous avenues, like to join an event management company, or become a free lancer. They may also work as independent event managers and plan events like birthday parties, weddings, conferences, exhibitions, product launches etc.

Evaluation and Award of Certificate

Evaluation is done on the basis of class assignments and projects in order to enable the students to be updated with the latest developments in the field of event management. Certificate will be given by the college on completion of the course.

Our Faculty



Mrs. Ruchika Agarwal
Asst. Professor
Hospitality Management



Dr. Vinita Dave
Asst. Professor
Hospitality Management

Our Esteemed Panel of Guest Faculty



Mr. Nirav Chahwala
Party Extravaganza



Mrs. Neha Doshi
ND Events



Mr. Mohit Agrawal
Gravity Fashion